

eCoaching Technology leverages MCE expertise to aid golfers

eCoaching Technology approached MCE to design and build a hardware solution to support a custom software application featuring recorded video summaries of golf lessons with a PGA professional. MCE provided integrated workstations designed to accommodate up to four video streams simultaneously. Shipped directly to the customer, tested and built to eCoaching's specifications, this case provides an example of MCE's unique Contract IT Integration Services.

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Marc Matoza
CEO and President
eCoaching Technology

eCoaching Technology optimizes coaching and athletic performance

eCoaching Technology, of West Palm Beach, FL, is a web-based solution designed to facilitate and enhance athletic teaching, learning, and performance. It features video instruction, performance e-journaling, tip and drill libraries, and state-of-the-art, ongoing communication between instructors and students. The first of their innovative solutions focuses on the sport of golf.

Using the power of multi-media, eCoaching Technologies has worked with some of the biggest names in the sport. An example includes the Brad Brewer Golf Academy, named one of the Top 25 Golf Schools by Golf Magazine. eCoaching works with golf professionals in North America and Europe to summarize and extend their golf lessons.

"Golfers and pros alike love eCoaching Technology", states Marc Matoza, CEO and President. "John Maydonovitch, VP and COO of MCE, and his crew have done a terrific job of working with us on the computing piece of the solution to make this work smoothly and effectively. The personal service we received from MCE was some of the best I have seen in years of working with technology."

MCE's Contract IT Integration Services provides repeatable customized solutions, shipped directly to your customer

When eCoaching Technology was challenged with integrating a total solution, combining their custom software with hardware equal to the demands of the multi-media application, they turned to MCE for assistance. Not only did they need a partner who could design a solution that would work, but they needed a company they could depend on to source best-of-breed components, integrate and test the solution, validate quality, then ship directly to their customer's site.

A core competency of MCE is their Contract IT Integration Service. This service provides for a customized, integrated server product that is delivered repeatedly. Often these custom servers are tested then shipped under the client's label or brand, directly to their customers.

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“We relied on MCE to provide the quality solutions needed to meet customer expectations. Their product specialists and engineers capably addressed our specific requirements on every level.”

Marc Matoza

Contract IT Integration Services from MCE are ideal for software and device companies, or those like eCoaching, that want to focus on the application and solving a customer problem, rather than being infrastructure technology or hardware experts.

Enabling golfers to view lesson highlights repeatedly

Leveraging information technology designed and supported by MCE, eCoaching customers, typically a golf professional, will capture a videotape summary of the golf lesson in the final minutes of a session. This video is then uploaded to the clients' personal “locker”, located on a central server and accessed via the Internet with a personalized online account. The golfer can choose, at their leisure, to play back the lesson summary, viewing again and again the specific instructions given by the coach to maximize the lesson investment.

eCoaching and MCE have implemented this technology in multiple sites in North America and Europe, including St. Andrews in Scotland. Components include ASUS motherboards, Seagate hard drives, View Sonic monitors, NVIDIA graphics cards for improved performance, and specific FireWire cards to handle up to four video streams simultaneously. About 80% of the integrated solution has been consistent from site to site, but the team worked with eCoaching to customize each implementation, as needed.

MCE can be trusted to design, build, integrate and test your technology solutions. Call an MCE representative today to discuss your specific requirements, and learn more about how we can address your IT integration, infrastructure and sourcing needs.



**For more information
visit our website:
www.mce.com**

Or call 888-733-4400

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